

Global Coach Group Profile Checklist

Our clients choose to work with **Global Coach Group** because we offer **consistency of coaching services** across the globe. As such we need to present our coaches, less as independent coaches, and more as Certified Global Coaches, to provide the reassurance of consistency. Your profile should position you as an **executive coach working with a global coaching organization**.

Section	Notes	Example
First Name	First name only	John
Last Name	Last name only	Smith
Photo	- Head and shoulders only, orientation should face the text - In color, neutral background	Ref. sample profile
Time zone	Time zone you are available for coaching sessions	Europe/Paris
Locations	- Major cities/countries - At least 1 location	New York City, LA (USA)
Profile URL	You can customize your profile URL by adding your full name (no spaces)	https://profile.gcgroup.io/johnsmith
Title	Your coach / job title	Master Executive Coach
LinkedIn Link	Your LinkedIn profile link	
Experience years	Select your coaching experience years from the dropdown menu.	
Languages	Languages that you can professionally coach in	English, Spanish
Bio	3-4 bold face sentences - Space between each paragraph/section	Ref. sample profile
Experience	- This section should demonstrate your personal coach brand and the value that you bring to your coaching clients. - Do not mention the name of your current coaching company or another company you work with, since you will provide coaching under GCG.	Ref. sample profile
Qualifications	Add a few lines on your educational background (include post graduate degrees only & add issuing institutions).	Ref. sample profile
Accreditations	- List Certified Global Coach as the 1st qualification. - List others with bullet points. At least 3~5 certifications.	Certified Global Leadership Coach
Testimonial(s)	The testimonial should be only about coaching work that you have done and the value you added, not a testimonial about other types of work or publications that you have written, etc.	Recommender Name, Position at Company